**2015 ClearMark Awards: See the Complete List of Finalists**

*Center for Plain Language will announce winners May 12*

WASHINGTON, DC, April 7, 2015— The Center for Plain Language has announced the finalists for the 2015 ClearMark Awards recognizing the best in clear communications. The awards for category winners — and the English and Spanish Grand ClearMark winners will be announced at the Center’s 12th annual awards banquet on Tuesday, May 12 at the National Press Club in Washington, D.C.

The ClearMark Awards recognize communications written for consumers in English and Spanish by government, private companies and non-profits. Awards are given for Original Documents, Before-and-After Improvements, Websites, Multi-Media and Legal Documents.

“This year we reviewed our highest number of entries ever, “said Susan Kleimann, Center for Plain Language Chair. “We’re thrilled to honor the finalists with an Award of Distinction for communicating clearly to their audiences.”

**2015 ClearMark Awards Finalists**

AARP Livable Communities  
Aetna  
Anthem, Inc.  
Bank of America  
Beacon Health Options  
Blue Cross Blue Shield of Illinois  
Blue Cross Blue Shield of Michigan  
Chase  
Emmi Solutions  
Federal Trade Commission  
Health Care Service Corporation  
Health Literacy Missouri  
Highmark Inc

Humana  
IQ Solutions

Jones Obenchain, LLP and Gibson Insurance

Navient  
Periscope  
Suburban Hospital/Johns Hopkins Medicine  
Sun Life Financial  
UnitedHealthcare Medicare & Retirement/Insurance Solutions  
U.S. Center for Disease Control and Prevention  
U.S. Center for Disease Control and Prevention, Office of Smoking and Health  
U.S. Citizenship and Immigration Services, Department of Homeland Security  
U.S. Consumer Financial Protection Bureau  
U.S. Social Security Administration  
U.S. Transportation Security Administration  
Victoria Law Foundation  
Western and Southern Life

**The Center for Plain Language**, a non-profit organization, supports those who use plain language, trains those who should use plain language, and urges people to demand plain language in all the documents they receive, read, and use. For more information and to become a member, visit [www.centerforplainlanguage.org](http://www.centerforplainlanguage.org).

Media Contact: Diane Chojnowski, [diane@usability.org](mailto:diane@usability.org), 641-919-0385