**Renowned Linguist****Steven Pinker to Speak at ClearMark Awards**

*Center for Plain Language holds annual celebration for language enthusiasts*

WASHINGTON, DC, April 20, 2015— The Center for Plain Language has announced that renowned linguist and author Steven Pinker will be speaking at the 2015 ClearMark Awards banquet on Tuesday, May 12 at the National Press Club in Washington, D.C.

Steven Pinker is one of the world's leading cognitive scientists and Johnstone Professor of Psychology at Harvard. **Named one of** TIME **magazine's 100 Most Influential People in The World**, he is author of:

* *T*he Sense of Style: The Thinking Person’s Guide to Writing in the 21st Century (about the power of communication, language, and good writing)
* The Better Angels of Our Nature, which garnered a New York Times Book Review Notable Book of the Year award and was chosen for Mark Zuckerberg's book club
* The Blank Slate and How The Mind Works, both bestsellers, and both finalists for the Pulitzer Prize
* His acclaimed "language" series including: The Language Instinct, Words and Rules, The Stuff of Thought: Language as a Window into Human Nature, and The Sense of Style.

“We’re thrilled to have Steven Pinker speak at the ClearMark Awards,” said Susan Kleimann, Center for Plain Language Chair. “His deep studies of language have led him to question the way we use words and we are very excited to have him share his insights with fellow language enthusiasts.”

The ClearMark Awards recognize the best in clear communications written for consumers in English and Spanish by government, private companies and non-profits.

**The Center for Plain Language**, a non-profit organization, supports those who use plain language, trains those who should use plain language, and urges people to demand plain language in all the documents they receive, read, and use. For more information and to become a member, visit [www.centerforplainlanguage.org](http://www.centerforplainlanguage.org).

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