



# Proclaim Your Organization's Plain Language Commitment

Sponsor the 2017 ClearMark Awards — North America's Premier Plain Language Event

Title Sponsor	Corporate Circle		Friends of Plain Language		
<p>Receive the greatest visibility with unparalleled exposure.</p>	Secure your position as a plain language leader.		Increase your profile and promote your commitment to plain language.		
	BENEFACTOR	PATRON	SUSTAINER	SUPPORTER	CONTRIBUTOR
<p><b>TITLE SPONSOR</b></p>	<ul style="list-style-type: none"> <li>8 memberships</li> <li>Prominent, full-page ad in program</li> <li>Company in Consultant List</li> <li>2 tables (16 tickets) at Awards dinner</li> <li>Logo / Link on website as Corporate Circle</li> </ul>	<ul style="list-style-type: none"> <li>5 memberships</li> <li>Full page ad in program</li> <li>Company in Consultant List</li> <li>1 table (8 tickets) at Awards dinner</li> <li>Logo / Link on website as Corporate Circle</li> </ul>	<ul style="list-style-type: none"> <li>3 memberships</li> <li>1/2 page ad in program</li> <li>Company in Consultant List</li> <li>4 tickets to Awards dinner</li> <li>Logo in Center's homepage and event page</li> </ul>	<ul style="list-style-type: none"> <li>2 memberships</li> <li>1/4 page ad in program</li> <li>Company in Consultant List</li> <li>2 tickets to Awards dinner</li> <li>Name in Center's homepage and event page</li> </ul>	<ul style="list-style-type: none"> <li>1 membership</li> <li>1/6 page ad in program</li> <li>Company in Consultant List</li> <li>1 ticket to Awards dinner</li> <li>Name in Center's homepage and event page</li> </ul>
<ul style="list-style-type: none"> <li>Event titled, "The ClearMark Awards, presented by [your organization]"</li> <li>Five minutes to present at the Awards</li> <li>Thank you email sent to our mailing list acknowledging your sponsorship and highlighting your plain language commitment</li> <li>Thank you blog posted on our website acknowledging your sponsorship and highlighting your plain language vcommitment</li> <li>Title sponsor badge you can use for print and online marketing</li> <li>All Benefactor-level perks</li> </ul>	<p style="text-align: center;">+</p> <ul style="list-style-type: none"> <li>Workshop and award entry discounts</li> <li>Name listed as CC member in program</li> <li>Name listed as CC member during event</li> </ul>	<p style="text-align: center;">+</p> <ul style="list-style-type: none"> <li>Workshop and award entry discounts</li> <li>Name listed as CC member in program</li> <li>Name listed as CC member during event</li> </ul>	<p style="text-align: center;">+</p> <ul style="list-style-type: none"> <li>Logo in event slide</li> <li>Link to sponsor's website</li> <li>ClearMark sponsor logo with date</li> </ul>	<p style="text-align: center;">+</p> <ul style="list-style-type: none"> <li>Logo in event slide</li> <li>Link to sponsor's website</li> <li>ClearMark sponsor logo with date</li> </ul>	
<p><b>\$25,000</b></p>	<p><b>\$10,000</b></p>	<p><b>\$5,000</b></p>	<p><b>\$2,500</b></p>	<p><b>\$1,000</b></p>	<p><b>\$500</b></p>