**2016 ClearMark Awards: See the Complete List of Finalists**

*Center for Plain Language will announce winners May 10*

WASHINGTON, DC, May 2, 2016— The Center for Plain Language has announced the finalists for the 2016 ClearMark Awards recognizing the best in clear communications. The awards for category winners — and the English and Spanish Grand ClearMark winners — will be announced at the Center’s 7th annual awards banquet on Tuesday, May 10 at the National Press Club in Washington, D.C.

The ClearMark Awards recognize communications written for consumers in English and Spanish by government agencies, private companies and non-profit organizations. Awards are given for Original Documents, Before-and-After Improvements, Websites, Multimedia and Legal Documents.

“We've had a fabulous group of entries this year in both English and Spanish," said Susan Kleimann, Chair, Center for Plain Language. "We're so pleased to honor them each with an Award of Distinction for communicating clearly to their audiences.”

**2016 ClearMark Awards Finalists**

18F

AARP

AARP Livable Communities

Administrative Office of the U.S. Courts, Bankruptcy Judges Division  
Aetna

Agency for Toxic Substances and Disease Registry

American Academy of Pediatrics

Anthem, Inc.

Aptive Resources

Blue Cross Blue Shield of North Carolina

Blue Cross Blue Shield of Massachusetts  
Blue Cross Blue Shield of Michigan

Center for Clear Communication, Inc.

Centers for Disease Control and Prevention, Division of Diabetes Translation

Chase

City of Shaker Heights

Consumer Financial Protection Bureau

Department of Homeland Security, U.S. Citizenship and Immigration Services

Emmi   
Federal Trade Commission  
Health Literacy Missouri

Healthwise  
Highmark, Inc.

Institute for Healthcare Advancement (IHA)

KidsHealth, Nemours Center for Children’s Health Media, The Nemours Foundation

Massachusetts Department of Public Health

Massachusetts Department of Revenue

Minnesota Department of Revenue

National Institutes of Health, National Eye Institute

NewYork–Presbyterian Hospital

Office of Disease Prevention and Health Promotion, Department of Human Health and Services

Social Security Administration

Solstice Benefits, Inc.

U.S. Centers for Disease Control and Prevention, National Center for Environmental Health

U.S. Department of Agriculture, Animal and Plant Health Inspection Service

U.S. Energy Information Administration

United Healthcare

United Healthcare Medicare & Retirement/Insurance Solutions

World Trade Center Health Program, National Institute for Occupational Safety and Health, Centers for Disease Control and Prevention

The Center for Plain Language's mission is to champion clear communication so people and organizations can thrive. Our vision is to create a culture of clarity. Every audience. Every format. Every time. For more information and to become a member, visit: [centerforplainlanguage.org](http://centerforplainlanguage.org" \t "_blank).

Media Contact: Diane Chojnowski, [diane@usability.org](mailto:diane@usability.org), 641-919-0385