Center for Plain Language to Host Accessibility Workshop
David Berman to present website accessibility workshop on June 14, 2017

WASHINGTON, D.C., June 5, 2017 – The Center for Plain Language will host an online workshop featuring internationally renowned design and communication expert David Berman. *The New Standard on Accessibility: WCAG 2.0* workshop will be presented online from 1-4:50 Eastern Time on Wednesday, June 14, 2017.

David Berman has over 30 years experience with website design and has worked extensively in e-accessibility and inclusive interface design. *The New Standard on Accessibility* workshop will show why universal design is important for everyone—to broaden your audience, to comply with the law, to drive down costs, or simply to be socially responsible. It will also provide in-depth familiarity with W3C WCAG 2.0 success criteria, as well as ADA, Section 504/508 and AODA requirements. Topics include:
  • Standards for web accessibility
  • Which assistive technologies close the gaps
  • WCAG 2.0 success criteria
  • Testing tools to make sure you meet the accessibility standards
  • How accessibility helps your bottom line
  • Which regulations apply to accessibility

"Content, design, usability—we've been trained to consider these critical components to communicating online. Now, we have begun to understand the importance of adding accessibility to that list," said Susan Kleimann, PhD, Chair, Center for Plain Language. "With increasing numbers of Americans having some accessibility issue, David Berman shows that incorporating good accessibility design is relatively straight-forward and ensures that your message reaches all. We are pleased to have him share his insights. Exclusion is just bad business and bad service."

David Berman is the author of *Do Good Design: How Design Can Change Our World*. David is an Invited Expert to the World Wide Web Consortium (W3C), the publishers of the Web Content Accessibility Guidelines (WCAG) for e-accessibility. His work includes award-winning projects in the application of plain language, typeface design, and the development of a system to republish the laws of Canada in plain writing and design.

For more information and to register, visit **Center for Plain Language Online Accessibility Workshop**.

The Center for Plain Language's mission is to champion clear communication so people and organizations can thrive. The Center's vision is to create a culture of clarity. Every audience. Every format. Every time. For more information and to become a member, visit: **centerforplainlanguage.org**.

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