



Center for Plain Language

Make it clear

How to win a Clearmark: an interactive workshop Oct. 10, 2023 – 1-2:30 p.m. EDT

WORKSHOP LEAD



Casey Mank, Co-founder & Principal, Bold Type

Casey Mank serves on the board of directors at the Center for Plain Language and has served as the Head Judge for the Center's annual ClearMark Awards, recognizing the best in Plain Language work across industries. She is the Co-founder of [Bold Type](#), a women-owned communications training firm. Casey

has led writing workshops for organizations including Kellogg's, Sephora, Viacom Media, the National Association of Government Communicators, the PR Society of America, and many more. Casey also teaches writing at Georgetown University's School of Nursing. She is proud to have helped thousands of students and professionals get to the point and reach their audiences with greater impact.

Cancellation: Participants cancelling prior to **Oct. 2, 2023** receive a full refund less a \$25.00 administration fee. Written notification by e-mail will be accepted. Participants cancelling after this date forfeit 100% of the registration fee, although substitutions can be made at any time.

[REGISTER NOW!](#)