

- Form Fields
- Name
- Address
- Short Answer
- Long Answer
- Dropdown List
- Single Checkbox
- Multiple Response
- Single Response
- File Upload
- Table
- Number
- Number
- Social Security

Back to forms

Last Saved a month ago

Preview

Save

Initial Form Name \*

ClearMarks 2024

- Add Submission Name Field
- Add Submission Fee

ClearMark Nomination Form

Please note: Email communication about the status of your entry is sent to the address of your Submittable account.

Nominator \*

The name of the person we can contact for any questions about the nomination.

Nominator organization \*

This can be the name of the agency or consulting group submitting on behalf of a client.

Second nominator organization

Did your organization work on this project with another organization? If so, include them here.

Phone number \*

The phone number of the nominator.

Email address \*

For most communications, we'll use the address of your Submittable account. You can put a different email here if you'd like to be notified elsewhere.

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Section 2: Owner or publishing organization and contact

### Publishing organization contact (If different from the nominator)

If you're submitting and you don't work for the publishing organization, who can we talk to at the publishing organization?

### Publishing contact email

### Publishing contact phone

## Section 3: About the entry

If you want to include images in your description, please use the nomination worksheet to create a complete Word document including both text and images. Please note that you're responsible for ensuring that your descriptions conform to the word limits.

### Submission Name

#### Entry Title \*

How would you like to identify your entry in the award program and publicity?

*The answer to this question will be used as the unique identifier for each submission.*

#### Entry language: \*

- English
- Spanish
- French

#### Entry type \*

- Before & After - Print
- Before & After - Digital
- Shorter Brochures (up to 20 pages)
- Longer Brochures (over 20 pages)
- Posters, Charts, Fliers
- Infographics
- Websites
- Blog Posts & Summaries

Emails & Newsletters

Mailed Materials

Before and After – Print – Revised print document that includes both an original, difficult document and the revised, plain language version. Judges consider the improvements.

Before and After – Digital – Revised website, microsite, email, or app that includes both an original, difficult document and the revised, plain language version. Judges consider the improvements.

Shorter Brochures – Print or digital brochures up to 20 pages. Digital brochures are typically submitted as PDF files.

Longer Brochures – Print or digital brochures with over 20 pages. Digital brochures are typically submitted as PDF files.

Posters, Charts, and Fliers -- These are primarily print and use both information design and copy to tell a story.

Infographics -- Visual representations that use data visualization and copy to tell a story.

Websites – Any website with multiple pages or sections.

Blog Posts & Summaries - Single-page narrative web copy.

Emails & Newsletters - This is for emails or newsletters delivered primarily through electronic channels.

Mailed Materials - These communications are delivered primarily through print.

Legal Documents – Regulations, contracts, leases, privacy statements, jury instructions, or other documents addressing primarily legal issues.

Apps – An app can be a tool such as a wizard or interactive advisor that lives within a website, or a standalone app for a phone and/or computer.

Forms, Applications, and Statements – Forms and applications are formatted documents that allow people to submit information. Statements show the transactions of a financial account.

**Publication date \***

Was your entry published between January 1, 2023 and December 31, 2023? If not, it is not eligible for nomination.

(Enter the 4 digit year, eg. 2018)

**What is your entry trying to do or communicate? \***

Limit: 400 words

**Who is the target reader? \***

Limit: 100 words

Who is this entry designed for? Approximately how many people are in this group?

**What constraints were you working under?**

Limit: 200 words

Describe any limitations or constraints the judges should consider, such as legal requirements, budget, time, or formatting guidelines.

**Did you evaluate the entry? \***

Limit: 400 words

Describe any audience research, user testing, comprehension or usability testing, or other methods you used to determine that the audience learned, understood, and remembered what you intended them to.

Describe how you used audience research findings to shape or iterate your entry.

**What was your entry's impact? \***

Limit: 200 words

Show how your entry increases participation or compliance, saves time or dollars, or reduces customer service calls.

**To include images as part of your entry**

If your entry includes graphics, please do so below. In addition to including the graphic as an image file, we need to ask you to place that image file within a PDF or Word doc and upload with your entry.

**If your entry is a document, upload it here.**

Choose File

Accepted formats

Documents: doc, docx, rft, pdf

Graphics: jpg, gif, png

Other: zip

To submit video, please upload your video to YouTube or Vimeo and provide a link.

You can also provide a URL for a document file (Word or PDF)

To include graphics in your entry description, upload the complete form with images here.

Choose File

If your entry includes a before document, upload it here.

Choose File

Please include a copy of your before document here.

Size limit: 10MB

Accepted formats

Documents: doc, docx, rft, pdf

Other: zip

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### Website address

If your entry is digital, provide the URL of the website entry page. That page will be judged as part of the entry.

### Which pages should the judges focus on?

Identify up to five pages.

For documents, please provide page numbers.

For websites:

- Provide both page titles and URLs. Judges will not hunt for your pages.

- Include both navigation pages and content pages.

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### Section 4. Finalist/Winner information

We'll use this information if you're a finalist and/or category winner.

If you're a finalist, your certificate can feature multiple names. What names would you like to feature?

Please use commas to separate the names.

**Please list the name of your entry and organization as you'd like them to appear on the certificate, if you're selected as a Category winner or Grand ClearMark winner.**

Limit: 75 words

We want your award to be perfect. Please be accurate here.

Total maximum character count, with spaces: 75

**Name and address of award recipient**

If you win, where should we send any mailed materials?

**Please list your preferred contact for managing the awards and certificates, if you're a finalist:**

**Please list your public relations contact:**

**Please list any agency you'd like to feature that supported you on your project:**

**Twitter handle**

If you win, we want to tweet about it.

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**Do you agree to the terms of participation? \***

Yes. I agree to the terms of participation.

Terms of participation

By submitting this nomination for a ClearMark award, you agree to:

- Allow the Center for Plain Language to use your entry for public information purposes
  - Allow the Center to post or link to your submissions on our website
  - Allow us to email you regarding the status of your entry and the ClearMark Awards
- 

**Fee \***

Select...

