



Why Become a Sponsor?



- Sponsorship is an excellent way for your organization to showcase its commitment to plain language and to secure your place as a leader in the culture of clarity in North America.
- Established in 2003, the Center for Plain Language is a non-profit organization that helps government agencies and businesses write clear and understandable communications.
- The Center supports those who use plain language, trains those who should use plain language, and urges people to demand plain language in all the communications they receive, read, and use.
- The Center advocates for the passage of legislation that promotes plain language and grades government agencies' writing with annual Report Cards.
- The Center celebrates the best examples of plain language and design with the annual ClearMark Awards.

Ready to make an impact? Select your sponsorship level and complete the form at centerforplainlanguage.org/sponsorship to secure your spot as a leader in plain language





Sponsorship Benefits

	Benefactor \$5,000	Patron \$2,500	Sustainer \$1,500	Supporter \$1,000	Contributor \$500
General					
Your sponsorship supports the digital and administrative infrastructure used by the Center for Plain Language staff and volunteers.					
Digital sponsor badge to signify your support and sponsorship level	●	●	●	●	●
Your logo/name on the Center's website with link to your site	●	●	●		
Your logo/name on the Center's promotional communications	●	●			
A guest blog on the Center's website	●	●			
2025 ClearMark Awards					
The ClearMarks recognize the best in plain language communications—in English, French, and Spanish—from government agencies, nonprofit organizations, and private companies in North America.					
Your logo/name on all ClearMark Award category winner press releases	●	●			
Your logo and description featured for 1 minute at the Awards program	●				
Your logo and description featured for 30 seconds at the Awards program		●			
Your logo and description featured for 15 seconds at the Awards program			●		
Free attendance for up to 4 employees		●			
Free attendance for up to 3 employees			●		
Free attendance for 2 employees				●	
Free attendance for 1 employee					●