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ClearMarks 2027

ClearMark Awards Nomination Form

Please note: Materials submitted for the 2027 ClearMark Awards should have been published in 2026.

Section 1: Contact Information

Who is nominating this material?

The name of the person we can contact with questions about the nomination. **Please note:** For most communications, we'll use the email address of your Submittable account.

Nominator name (required)

First Name (required)

Last Name (required)

Nominator organization (required)

Nominator email (required)

Nominator phone number (required)

The phone number of the nominator.

Who is the publisher or "owner" of this material?

Fill out this information if the publisher is different than the nominator organization.

Publisher name

First Name

Last Name

Publisher organization

Publisher contact email

email@example.com

Section 2: About the Entry

Please note that you're responsible for ensuring that your descriptions conform to the word limits.

Entry title (required)

Limit: 300 characters

How would you like to identify your entry in the award program and publicity?

Entry language (required)

- ◯ English
- ◯ Spanish
- ◯ French

Entry category (required)

- ◯ Apps
- ◯ Emails and Letters (mailed or digital)
- ◯ Newsletters and Blogs (mailed or digital)
- ◯ Legal, Rights, and Policy Communications
- ◯ Posters, Flyers, and Infographics (1 page)
- ◯ Fact Sheets (short materials, typically 2-5 pages)
- ◯ Lay Summaries
- ◯ Forms and Applications
- ◯ Presentations

- ◯ Books and guides (longer materials, typically 10 pages or more)
- ◯ Websites
- ◯ French
- ◯ Spanish

Apps: Digital tools such as wizards, interactive advisors, or task-based aids. Includes standalone mobile or desktop apps and tools embedded within a website that are designed for users to complete a specific task or guided process rather than browse content.
Emails and Letters (mailed or digital): Individual or templated communications delivered directly to recipients, such as notices, announcements, confirmations, or instructions (not newsletters or blogs).
Newsletters and Blogs (mailed or digital): Single issues or recurring pieces that share updates, stories, or information. Includes print or digital newsletters or a single blog post.
Legal, Rights, and Policy Communications: Materials that explain legal requirements, rights, rules, or procedures. Includes regulations, contracts, leases, policies, privacy statements, jury instructions, and similar documents.
Posters, Flyers, and Infographics (1 page): Single-page materials designed to communicate key messages quickly. Includes printed or digital posters, flyers, and infographics.
Fact Sheets: Short informational materials, typically 2 to 5 pages, that provide essential information in a concise, reference-style format, including FAQ-style documents.
Lay Summaries: Plain language summaries of research findings, financial information, government reports, or other technical or specialized content for nonspecialist audiences.
Forms and Applications: Paper or digital documents used to collect information or request services. Includes applications, intake forms, enrollment forms, and similar materials.
Presentations: Slide-based or multimedia materials created for live or recorded delivery. Includes formats such as PowerPoint, Slides, Keynote, and Canva. (Please provide a link or PDF copy.)
Books and Guides: Longer materials—typically 10 pages or more—that provide in-depth information, instruction, or step-by-step guidance.
Websites: Websites that provide information in a digital environment of any size or structure. Content is created for online use and is primarily intended for users to navigate or explore a broad range of information.
French: Any materials originally created in French or professionally translated into French, regardless of format.
Spanish: Any materials originally created in Spanish or professionally translated into Spanish, regardless of format.

Industry the entry relates to (required)

- [ ] Health Care
- [ ] Financal services
- [ ] Government
- [ ] Legal
- [ ] Education
- [ ] Insurance
- [ ] Other

Select the industry (or industries) that best fits this entry.

Publication date (required)

Was your entry published between January 1, 2025, and December 31, 2025? If not, it is not eligible for nomination.
(Enter the 4 digit year, eg. 2025)

What is the purpose of the material? What should readers know, understand, or be able to do after using it? (required)

Limit: 400 words

Who is the intended audience for your entry? Describe relevant characteristics, needs, or challenges that influenced how you developed the material. (required)

Limit: 100 words

What constraints were you working under?

Limit: 200 words

Describe any limitations or constraints that the judges should consider, such as legal requirements, budget, time, or formatting guidelines.

How did you evaluate your entry before publication? Describe any audience research, user testing, or other evaluation methods you used. What did you learn, and how did you use the findings to improve the entry? (required)

Limit: 400 words

How did you measure the success of your entry? Describe any evidence showing whether the entry achieved its intended purpose for readers (such as improved understanding or fewer errors) and your organization (such as time or cost savings or increased participation). (required)

Limit: 200 words

Section 3: The Entry

Please note: The judges will review **only 1** material per submission. If your submission includes multiple materials, please note which one should be judged or submit multiple entries.

If you have a file for your entry, upload it here.

Choose File

Upload a file. No files have been attached yet.

Acceptable file types: .pdf, .doc, .docx, .txt, .rtf, .jpg, .jpeg, .gif, .png, .zip, .ppt, .pptx, .epub, .key

Accepted formats

- Documents: doc, docx, rft, pdf
- Graphics: jpg, gif, png
- Other: zip

We do not accept:

- Videos
- Audio
- Podcasts

If your entry is a website or available using a URL, provide the link below.

If your entry is digital, provide the URL of the website entry page. That page will be judged as part of the entry.

For websites and other materials with more than 5 pages, please note which pages the judges should focus on. List up to 5 pages.

Identify up to 5 pages.

For longer documents, please provide page numbers.

For websites:

- Provide both page titles and URLs. Judges will not hunt for your pages.
- Include both navigation pages and content pages.

Section 4: Winner Information

We'll use this information if you win a category, the Grand Award, or a "Best In" award.

If your entry wins, please list the name(s) and organization(s) as you'd like them to appear on the certificate. (required)

Limit: 100 words

We want your award to be perfect. Please be accurate here.
Total maximum character count, with spaces: 75

Name and address of award recipient

If you win, where should we send any mailed materials?

Please note any social media handles (Instagram, X, LinkedIn, or Bluesky) that we can use to promote the award.

If you win, we want to share it on social media.

Do you agree to the terms of participation? (required)

☐ Yes. I agree to the terms of participation.

Terms of participation
By submitting this nomination for a ClearMark award, you agree to allow the Center for Plain Language to:

- Use your entry for public information purposes
- Post or link to your submissions on our website
- Email you about your entry status and the ClearMark awards

Fee (required)

Select...

Save Draft | Submit Form

Drafts may be visible to the administrators of this program.